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# THE IMPACT OF THE COVID-19 VIRUS ON SOCIAL LIFE IN NAKHCHIVAN AND WAYS TO REDUCE THE IMPACT OF THE PANDEMIC ON THE NAKHCHIVAN AUTONOMOUS REPUBLIC

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#### Abstract

In the article, the negative impact of the Covid-19 pandemic on human life, the psychology of society, social life, lifestyle, also the damage caused to the economy, unemployment, education system, as well as health care and commercial organizations was analyzed, and measures to reduce the impact of such global diseases on society in the future were investigated. In addition, the article recommends adaptation to new ways of living and working, investing in research and development, protecting against global viruses, improving the health care system, increasing economic support for small and medium enterprises, switching to innovative solutions, introducing innovations, and encouraging investments in digital infrastructure. If such a situation was to arise again in the future, society would suffer less and make healthier decisions.

Keywords: Post-COVID19 impacts, economic support, mental health, public health, innovation, improving education, small business, workers, community outreach, digital infrastructure

### INTRODUCTION

The Coronavirus disease outbreak affects all segments of the population and is particularly negative to members of those social groups in the most sensitive situations, continues to affect populations, including people living in starvation situations, older persons, persons with disabilities, youth, and indigenous.



The social crisis created by the COVID-19 pandemic may increase difference, exclusion, discrimination and global unemployment in the medium and long term. Comprehensive, social protection systems, when in place, play enduring role in protecting workers and in reducing the ubiquity of poverty, since they act as automatic stabilizers.

The COVID-19 pandemic has had significant social impacts in Nakhchivan and around the world. Some of the ways that it has affected the social side of life in Nakhchivan may include:

- a. Disruption of daily routines and activities: The pandemic has disrupted the daily routines and activities of people in Nakhchivan and elsewhere, such as work, school, and social gatherings.
- b. Increased stress and anxiety: The uncertainty and fear caused by the pandemic have led to increased stress and anxiety levels among people in Nakhchivan and elsewhere.
- c. Isolation and loneliness: Social distancing measures and lockdowns have resulted in increased feelings of isolation and loneliness for many people in Nakhchivan and elsewhere.

To reduce the impact of the pandemic in Nakhchivan, some measures that can be taken include:

# Promoting public health measures

Encouraging the public to follow guidelines on social distancing, wearing masks, and frequent hand washing can help slow the spread of the virus and reduce its impact.

### **Supporting mental health**

Providing access to mental health resources and support can help people cope with the stress and anxiety caused by the pandemic.

### **Encouraging virtual social activities**

Encouraging virtual social activities, such as online video calls and virtual gatherings, can help reduce feelings of isolation and loneliness.

#### **Providing economic support**

Providing economic support to those who have been impacted by the pandemic, such as through unemployment benefits, can help reduce financial stress and promote social stability.

These measures can help mitigate the social impacts of the pandemic in Nakhchivan and elsewhere, and support the health and well-being of individuals and communities during these challenging times.

### Improving access to information

Providing accurate and up-to-date information on the pandemic can help reduce fear and anxiety and promote informed decision-making.

## Supporting essential workers

Providing support to essential workers, such as healthcare workers and first responders, can help ensure that they are equipped to continue providing critical services to the community during the pandemic.

## Promoting community resilience

Encouraging community resilience by promoting community engagement and volunteering can help build social cohesion and support during the pandemic.

## **Preparing for future outbreaks**

Taking steps to prepare for future outbreaks, such as improving public health infrastructure, can help reduce the impact of future pandemics and promote public health and well-being.

It is important for government and public health officials in Nakhchivan and elsewhere to work together to implement these measures in order to reduce the impact of the pandemic and promote public health and well-being. The support and cooperation of the general public will also be crucial in overcoming the challenges posed by the pandemic and ensuring a healthy and resilient future for communities.

# Adapting to new ways of living and working

Encouraging people to adapt to new ways of living and working, such as remote work and online education, can help reduce the spread of the virus and maintain social and economic activity.

#### **Investing in research and development**

Investing in research and development to develop vaccines, treatments, and diagnostic tools can help improve public health and reduce the impact of future pandemics.

### **Encouraging vaccination**

Encouraging widespread vaccination is one of the most effective ways to reduce the impact of the pandemic and promote public health.



## Improving public health systems

Improving public health systems, such as by increasing funding and resources, can help ensure that communities are better equipped to respond to public health emergencies and reduce their impact.

It's important to remember that the COVID-19 pandemic is a global challenge that requires a coordinated global response. By working together and taking the necessary measures, communities in Nakhchivan and around the world can reduce the impact of the pandemic and promote public health and well-being.

## **Promoting healthy behaviors**

Encouraging healthy behaviors, such as physical activity, healthy eating, and good sleep habits, can help boost people's immunity and overall health, making them better equipped to cope with the challenges posed by the pandemic.

# Supporting small businesses

The reach of COVID-19 is vast, and its economic impact is dire. It's up to us to do whatever we can to help small businesses impacted by COVID-19. Supporting small businesses, such as by providing financial assistance or by promoting local shopping, can help maintain economic activity and support local communities during the pandemic.

Small and medium enterprises have an outsized impact on local economies. The economic downturn caused by the pandemic has taken a painful toll on small businesses. Scores of retail businesses have permanently closed in cities around the world since the Great Lockdown in the spring of 2020.

### Providing access to healthcare

Providing access to healthcare, such as by increasing the capacity of healthcare systems, can help ensure that people in Nakhchivan and elsewhere are able to receive the care they need, regardless of the challenges posed by the pandemic.

#### **Encouraging innovation**

Encouraging innovation, such as by investing in technology and research, can help create new solutions to the challenges posed by the pandemic and promote public health and well-being.

### Improving education and awareness

Improving education and awareness about the pandemic, including its transmission, symptoms, and prevention measures, can help reduce its impact by promoting informed decision-making and behavior.

# Promoting diversity and inclusivity

Promoting diversity and inclusivity in the response to the pandemic can help ensure that all members of the community, regardless of race, ethnicity, or socio-economic status, have equal access to information, resources, and support.

## **Encouraging community outreach**

Encouraging community outreach, such as through volunteer programs and local initiatives, can help promote social cohesion and support during the pandemic.

# Investing in digital infrastructure

Investing in digital infrastructure, such as by expanding access to high-speed internet and promoting e-commerce, can help promote economic activity and reduce the impact of social distancing measures.

### **CONCLUSION**

Reducing the impact of the pandemic in Nakhchivan and around the world requires a multi-faceted approach that addresses both the public health and social dimensions of the challenge. By working together and taking the necessary measures, communities can overcome the challenges posed by the pandemic and ensure a healthy and resilient future for all. With the joint support of the public and private sectors with special state programs, it is possible to reduce the impact of the pandemic and prevent other global threats that will occur.

In general, the damage caused by the Pandemic to the social sphere is also of great importance as a research topic, because the topic can be viewed from two sides. The first is the direct damage to social life, which has been tried to be investigated in this article, and the second and more important side is to be prepared against threats. Because the Pandemic today we have studied and researched, COVID 19 virus, does not end there. Not only related with a virus, the world in general should think about protecting against such global threats and being prepared for it. If today just a virus can cause such big problems in the globalized world, it is important to be prepared for threats that will lead to consequences such as prohibition of people leaving the house and closing customs. Being more developed does not prevent everything; no

one could have imagined that such an event would occur in the modern era, but this event left us with the impression that great development, modern technologies, innovations also mean great dangers; therefore, in the future, there should be a system that keeps up with this global development and goes further than that, so that human life does not become so simple and is protected in the face of the serious threats.

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