



EVALUATION OF THE WELL-BEING PERFORMANCE OF AFRICAN COUNTRIES WITH EDAS METHOD

Ismail Jbari 

Business Management Student, Istanbul Aydin University, Istanbul, Turkey

i.jbari95@gmail.com

Çiğdem Özari

Assistant Prof., Economics and Finance, Istanbul Aydin University, Istanbul, Turkey

cigdemozari@aydin.edu.tr

Abstract

This research assesses the overall well-being and human development in five countries from the African Union. In order to make this evaluation, the Evaluation Based on Distance from Average (EDAS) method, one of the Multi-Criteria Decision methods, has been used. The use of EDAS method with its clear and simple steps helped us rank all countries according to their overall level of well-being. In this research, data will be analyzed over a period extending from 2002 up until 2017 which will be divided into two timelines. According to our findings, there has been generally an improvement on the level of human development as much as public spending increased as South Africa outranked the other countries that have been studied in this paper.

Keywords: Public spending, human development, African Union, EDAS, Multi-Criteria Decision Making

INTRODUCTION

The broad principles guiding public expenditure allocations are based on the need to address market failure (public goods, externalities) to promote growth and improve distribution and reduce poverty through public interventions (United Nations, 2017).

Public spending can affect growth and poverty reduction in two ways: it can raise the overall growth performance of the economy (Gravelle et al. 2009), and it can increase the chance of the poor to contribute to the growth process (mainly by strengthening human capabilities and reducing transaction costs). In both cases, poverty may be reduced, but in the case of more growth-oriented expenditures, the poverty impact is usually more indirect.

For both types of expenditures, the impact on poverty levels is likely to be experienced with a time lag. Moreover, the increase in public spending in the social sector came along as the Millennium Development Goals (MDGs) also encouraged social sector spending.

Morocco, like other developing countries under the structural Adjustment Program, has not escaped the recommendations of the World Summit for Social Development by making social and human development one of its major concerns. In fact, at the end of the 90's, the Moroccan experienced a series of mutations and changes of political and economic nature that met the guidelines of the International Financial Institutions (HDR, 2005). On the one hand, there was a succession of reforms based on new rules involving the effectiveness of public policies and on the other hand, a more optimistic discourse seeking to strengthen economic, social and human development.

However, at the beginning of the year 2000, Morocco entered a global mobilization crowned by the adoption of the MDGs, the MDGs initiated a new dynamic tending to reverse the indicators of human development. Because of the multiplication of economic and social difficulties (HCP, 2015), achieving these MDGs requires of both North-South cooperation in line with international commitments and changes in budget structures, including increased public spending on social issues.

At this level, we see very clearly the interest of dealing with such a subject, because, more and more today, the State is expected to orient public policies towards a logic of human and sustainable development and strengthen the financing of the social sectors (Wolfensohn, 1997).

It has been argued by policymakers that social sector spending plays a major role in the expansion of the economic development of a nation with the aim of diminishing social disparities (Furceri et al. 2011). The government plays this role through the instrument of budget, which enlists its socio-economic priorities. For this reason, we will try in our work to provide some elements answers to the following problematic: the contribution of social sector spending in the improvement of the HDI in Morocco and other African countries.

LITERATURE REVIEW

Governments worldwide play a major role in the economic process. Public economics economists have been arguing about the extent of government involvement in a market economy and were trying to provide the conceptual framework to understand to which extent government intervention is justified.

This intervention is done under the pretext that government provides public goods that markets have little incentive to provide (Wagner, 2007) and because of market failure, the latter means that when a market fails to produce more or less than the ideal “optimal” amount of a good it indicates a market failure situation. In fact, market failures are widespread in developing countries, goods and factor markets are characterized by shortages and surpluses while factor markets exhibit high levels on unemployment and capital scarcities. Market failure is said to happen when the conditions of the Pareto optimality (a condition where the allocation of resources makes an individual better off without someone else being worse off) break down due to many factors such as externalities, institutional failures, information asymmetry (Winston, 2006).

In fact, the achievement of national objectives such as the reduction of poverty and unemployment rates are channeled through public spending. Public spending or Government spending is incurred by public authorities in order to satisfy society's wants and needs. Since the onset of the great depression, the government budget was no longer considered as being a statement of national accounts, but it was rather regarded as fiscal instrument capable of shifting all trends within economic indicators such as production, prices and employment. In other terms, government budget nowadays is seen as a powerful instrument to achieve national objectives such as the reduction of poverty and unemployment rates and the achievement of sustainable development.

Throughout the 19th century, most governments advocated for a laissez-faire economic policies, minimal involvement in certain areas of public policy or the private sector and their functions were only limited to defending aggression and maintaining law and order (Crouch, 1967) Although public spending share of the economy was shy and negligible during that period, it started to rise bit to bit over the late 19th century and the decades that followed. It boomed in the period between World War II and 1980, since then its share of the economy worldwide has risen (Tanzi et al. 2000).

Nowadays, the expenditure of governments has significantly increased all over the world. In the early 20th century, John Maynard Keynes advocated the role of public expenditure in determination of level income and its distribution. That is, many studies have established a

link between GS and economic growth although that this impact varies from one country to another.

Nevertheless, the composition of GS and its distribution over different sectors of the economy is worth considering. In fact, what we would call governance of public spending is very important (Rajkumar et al. 2002) when it comes to compare why some countries are doing better when it comes to evaluating the impact of GS on the HDI.

METHODOLOGY

Multi-criteria Decision-Making or Multi-Criteria Decision Analysis is a sub-discipline of a wider discipline which is Operational Research. Nevertheless, it's wide use and popularity in scientific fields makes it a discipline on its own (Pavan et al. 2009). The *raison- d'être* of this theory is to deal with decision that involve choosing among a multitude of alternatives the "optimal solution" from a set of conflicting criteria's and alternatives. In other words, when a group of individuals faces a problem that involves different alternatives and in which they must select one of them without having a priori knowledge of which one is the best, they resort to MCDM methods.

While examining the literature we came across many MCDM theories such as EDAS (Ghorabae et al. 2016; Zhang et al., 2019) TOPSIS (Yoon et al. 1981; Wanke et al. 2016; Balioti et al. 2018) and ELECTRE methods (I, II, III, IV, IS, TRI) (Roy, 1991; Shresta et al. 2017).

TOPSIS is one of the classical MCDM methods, the latter was developed by the work of Ching-Lai Hwang and Yoon in 1981(Hwang and Yoon, 1981), and later developed by Yoon in 1987 (Yoon 1987) and Lai and Lu in 1993 (Oporovic, 2002). It is also a widely used method in DM, it has been used in Logistics, engineering, business and marketing, HRM, etc. TOPSIS approach is very simple, it consists on identifying an alternative which is closest to the ideal positive solution (PIS) and farthest to the negative ideal solution (NIS) (Velasquez and Hester, 2013), and regardless of the complexity of the problem and its size, the simple steps of TOPSIS make it widely used, sometimes even to verify other MCDM methods answers (Velasquez and Hester, 2013).

In our research we used the EDAS method due to its clarity and simplicity, in the following we will talk about this method, how it appeared and the calculation steps. As we have seen previously, there are many MCDM methods, EDAS being one of the efficient MCDM methods.

As previously cited, the complexity of today's world requires using efficient methods and methods to deal with problems and obtain realistic answers since the information we get from the real world is not known accurately.

EDAS method was first introduced by Keshavarz Ghorabae for multi criteria inventory classification (Ghorabae et al. 2016). The EDAS method consists upon the evaluation of alternatives based on positive and negative distances from the average solution in comparison to each criterion and is especially useful when faced with a set of conflicting criteria. As opposed to other MCDM methods such as VIKTOR and TOPSIS, EDAS has only two measures in order to determine the best alternative (Positive Distance from Average and Negative Distance from Average).

EDAS was also used in a comparative study with other MCDM methods by the same people who came up with it to verify its validity (Kundakci, 2018). While examining the literature about EDAS method which is known for its need of less computation compared to other MCDM methods, we found that the method has been used in different areas such as solving air traffic problems (Kikomba et al. 2016) evaluating steam boiler alternatives (Kundakci, 2018). Ulutaş (2017) used EDAS method to select the best sewing machine for a textile workshop, Ghorabee (2016) extended the use of the method to solve MCDM problems in fuzzy environments in order to solve a supplier selection problem (Ghorabae et al., 2016). The steps for EDAS method are proposed in this paper as (Ghorabae et al. 2015):

Step 1: Select the most important criteria that describe alternatives and construct the decision matrix

Step 2: Define the importance level of each criteria.

Step 3: Determine the average solution according to all criteria.

Step 4: Calculate the Positive Distance from Average (PDA) and the Negative Distance from Average (NDA) matrixes according to the type of criteria (beneficial or non-beneficial).

Step 5: Determine the weighted sum of PDA and NDA for all alternatives.

Step 6: Normalize the values of SP and SN for all alternatives.

Step 7: Calculate the appraisal score (AS) for all alternatives and rank alternatives according to the decreasing values of appraisal score (AS).

APPLICATION OF EDAS METHOD

The data for this research is collected mainly from the World Bank, OECD, the African Bank of Development and Government websites of the five African countries. The data gathered in this research that help to rank the countries are Public Spending, Human Development and GDP per capita. The time span chosen for our paper (2002 – 2017) has been picked mainly because the 21st century is considered as being the most relevant century for African countries to get into the tracks of development. Thus, based on our research we wanted to verify to which extent economic policies of African countries are committed to achieve development.

Table 1: Criteria table

Acronym	Criterion name	Description
HDI	Human Development Index	Measuring the levels of social and economic development. Due to its inclusiveness as a unit of measurement of the performance of well-being it has been taken as a criterion.
GS	Government Spending or Public Spending	It's a key aspect of the fiscal policy of a country and it affects the way governments choose between expansionary and contractionary economic objectives and thus affecting in a way or the other the well-being of citizens.
GDP/C	GDP per capita	Measuring the prosperity and wealth of a population, it is also a key element in measuring the HDI.

Step 1: Select the alternatives and the most important criteria that describes the alternatives and by the help of these variables construct the decision matrix.

$$X = [X_{ij}] = \begin{bmatrix} X_{11} & X_{12} & \dots & X_{1m} \\ X_{21} & X_{22} & \dots & X_{2m} \\ \vdots & \vdots & \vdots & \vdots \\ X_{n1} & X_{n2} & \dots & X_{nm} \end{bmatrix} \quad (1)$$

Since the aim of the study is to rank countries according to three main criteria, which are HDI, GS and GDP/C, the decision matrix has five rows and three columns as shown in Table 2.

Table 2: Decision Matrix: 2002

	HDI	GS (Billion US\$)	GDP/C (Billion US\$)
Benin	0.42	0.35	418.70
Cameroon	0.45	1.31	1210.23
Egypt	0.62	11.06	719.89
Morocco	0.55	7.45	2461.36
South Africa	0.62	21.72	1244.79

Step 2: Define the importance level of criteria

Since there is no relevant evidence that one of these criteria can be more important than the others, we assume that they are equally distributed.

Step 3: calculating the averages from Solution (AV_j)

The equation (2) shows the average solution of the j th criterion and is calculated in table 3

$$AV_j = \sum_{i=1}^n X_{ij} / n \quad (2)$$

Table 3: Determining the Average from Solution (2002)

	HDI	GS (Billion US \$)	GDP/C (Billion US\$)
Average	0.53	8.38	1244.79

Step 4: Calculate the Positive Distance from Average (PDA) and the Negative Distance from Average (NDA)

The PDA and NDA indicate respectively the positive and negative distance of the *i*th alternative from average solution according to *j*th criterion.

In the case of a beneficial criterion, the formulas are as follows:

$$PDA = \max(0, (X_{ij} - AV_j)) / AV_j \tag{3}$$

$$NDA = \max(0, (AV_j - X_{ij})) / AV_j \tag{4}$$

If the criterion is non beneficial, then we proceed as shown in formulas 4 and 5

$$PDA = \max(0, (AV_j - X_{ij})) / AV_j \tag{5}$$

$$NDA = \max(0, (X_{ij} - AV_j)) / AV_j \tag{6}$$

Since our criterions are beneficial, the PDA and NDA will be calculated using formulas (3) and (4) as shown in tables 4 and 5.

Table 4: Calculating the PDA and NDA (2002)

	PDA			NDA		
	HDI	GS (Billion US \$)	GDP/C (Billion US \$)	HDI	GS (Billion US \$)	GDP/C (Billion US \$)
Benin	0.00	0.00	0.00	0.21	0.96	0.66
Cameroon	0.00	0.00	0.00	0.15	0.84	0.03
Egypt	0.17	0.32	0.00	0.00	0.00	0.42
Morocco	0.04	0.00	0.14	0.00	0.11	0.00
South Africa	0.16	1.59	0.98	0.00	0.00	0.00

Step 6: Calculating the Weighted sum of PDA denoted SP_i and the Weighted sum of NDA denoted SN_i .

The SP_i indicates the weighted total positive value of the *i*th alternative and SN_i shows the weighted total negative value of the *i*th alternative. SP_i and SN_i are calculated using formulas (7) and (8) as shown in table 6.

$$SP_i = \sum_{j=1}^m w_j PDA_{ij} \tag{7}$$

$$SN_i = \sum_{j=1}^m w_j NDA_{ij} \tag{8}$$

Where, w_j is the weight of the *j* th criterion.

Table 6: Calculating the SP_i and SN_i (2002)

	SP_i	SN_i
Benin	0.00	0.60
Cameroon	0.00	0.34
Egypt	0.16	0.14
Morocco	0.06	0.04
South Africa	0.9	0.00

Step 7: calculate the NSP_i and NSN_i which are respectively the normalized weighted total positive and negative values of the i th alternatives, they are calculated using formulas (9) and (10) as shown in table 7.

$$NSP_i = SP_i / \max_i (SP_i) \quad (9)$$

$$NSN_i = 1 - SN_i / \max_i (SN_i) \quad (10)$$

Table 7: Calculating NSP_i and NSN_i (2002)

	NSP_i	NSN_i
Benin	0.00	0.00
Cameroon	0.00	0.43
Egypt	0.18	0.77
Morocco	0.07	0.93
South Africa	1.00	1.00

Step 8: the last step in EDAS method is the calculation of the Appraisal Score (AS_i) for each alternative and which is calculated as follows:

$$AS_i = \frac{1}{2} \times (NSP_i + NSN_i) \quad (11)$$

The alternative with the biggest appraisal score is considered the best, and the one with the lowest appraisal score the worst.

Table 8: Calculating the AS_i and ranking the alternatives.

	AS_i	Rank
Benin	0.00	5
Cameroon	0.22	4
Egypt	0.47	3
Morocco	0.50	2
South Africa	1.00	1

RESULTS AND INTERPRETATIONS

The results shown in the previous tables for the year 2002 confirm that Government spending does impact the level of human development. Based on the tables, the higher GS is the higher is HDI, but this leads to another question which concerns the efficiency and the distribution of GS among different sectors of the economy. This can be remarked in the case of South Africa and Egypt, the latter having way less GS but equalizing the former in terms of HDI.

From this numerical example we can conclude that effectively, GS does impact HDI but this impact is in turn influenced by the amount of GS, its distribution and its efficiency and since as we've mentioned earlier, that HDI does not limit itself solely on economic terms (it includes the level of education, health, etc.), it would still be important to look at the distribution of national wealth in a specific country which we measured using GDP/Capita in order to come up with an answer to our question.

Although, Egypt outperforms Morocco in terms of HDI, the latter outranks Egypt in the overall ranking. Therefore, we mentioned that the impact of GS on the level of HDI should be seen through many lenses. By this we mean that the distribution of GS among different sectors of the economy is important, if a Government spends less on the social sector no matter how big its GS is, it will have less impact on human development and therefore the efficiency of GS is an important thing to consider.

Moreover, the distribution of national wealth is an important thing to consider, the bigger the latter the better the impact on human development. Nevertheless, inequalities between the citizens of a specific country has its role to play in the overall equation.

Table 9: Ranking of the alternatives: 2003-2010

Year		Benin	Cameroon	Egypt	Morocco	South Africa
2003	AS _i	0.00	0.11	0.43	0.46	1.00
	Rank	5	4	3	2	1
2004	AS _i	0.00	0.11	0.33	0.45	1.00
	Rank	5	4	3	2	1
2005	AS _i	0.00	0.09	0.34	0.44	1.00
	Rank	5	4	3	2	1
2006	AS _i	0.00	0.09	0.38	0.45	1.00
	Rank	5	4	3	2	1
2007	AS _i	0.00	0.10	0.40	0.46	1.00
	Rank	5	4	3	2	1

2008	AS_i	0.00	0.11	0.46	0.49	1.00
	Rank	5	4	3	2	1
2009	AS_i	0.00	0.11	0.46	0.49	1.00
	Rank	5	4	3	2	1
2010	AS_i	0.00	0.08	0.49	0.41	1.00
	Rank	5	4	2	3	1

Table 9...

The results for the period between 2003 - 2010 indicate that there hasn't been a big change in the ranking of countries except for the last two years where Egypt outranked Morocco. Nevertheless, as we mentioned earlier, the distribution of GS between different sectors of the economy is worth considering. As an example, South Africa's level of GS have been increasing in big numbers in most of this period but its level of HDI remained somewhat almost constant.

Table 10: Ranking alternatives: 2011-2017

Year		Benin	Cameroon	Egypt	Morocco	South Africa
2011	AS_i	0.00	0.09	0.48	0.42	1.00
	Rank	5	4	2	3	1
2012	AS_i	0.00	0.09	0.54	0.41	1.00
	Rank	5	4	2	3	1
2013	AS_i	0.00	0.09	0.56	0.45	1.00
	Rank	5	4	2	3	1
2014	AS_i	0.00	0.10	0.59	0.46	1.00
	Rank	5	4	2	3	1
2015	AS_i	0.00	0.10	0.67	0.45	1.00
	Rank	5	4	2	3	1
2016	AS_i	0.00	0.11	0.68	0.47	1.00
	Rank	5	4	2	3	1
2017	AS_i	0.00	0.11	0.47	0.48	1.00
	Rank	5	4	3	2	1

The ranking results for the period between 2011 – 2017 indicate a consistency in the ranking of the countries except for the year 2017 where Morocco outranked Egypt. but the same observation as in the previous years is made. In fact, South Africa's level of GS is so high compared to the other countries but the impact on the level of HDI is smaller compared to Egypt and somewhat closer to that of Morocco's although the latter has way less GS than South

Africa. This however, might be due to some other factors such as the level of inequality in these countries for example.

As for Morocco, based on the tables and calculations we've made, it's evident that GS has an impact on the overall Human Development in Morocco, the bigger GS is the highest the HDI got. Thus, Morocco through increased GS dedicated to social sectors, has been targeting the human development in a good way. But all this is not yet enough as Morocco still ranks in the medium human development area. That is, more efforts must be devoted in order to improve the level of human development in Morocco.

CONCLUSION AND RECOMMENDATIONS

Given the increasing role of Government in the economy has been concerning major economists worldwide and thus the emphasis put on the Government's role in addressing the issues of market failures.

In our research we tried to illustrate the logic behind public spending and its role in improving the overall well-being of citizens. Whereas our focus as particularly put on the role of public spending on the human development in Morocco, we did, in order so solidify our claims, extend our research to other African countries.

The results shown above illustrate that there has been generally an improvement on the level of human development measured by the HDI as much as we've seen an increase in public spending, but the question remains how this public spending is affected to different segments of the economy and to what extent is that efficient.

As for Morocco, the impact has been considerable since poverty rate has been decreasing and the HDI has been increasing over the years with increased public spending dedicated to social sectors. As the poverty rate remains at approximately 4%, the efficiency of the policies is to be questioned to the extent to which the governance of public spending regarding this matter is questioned.

As we've seen, the underlying principle of the HDI is that national development shouldn't be measured only by income but also by other parameters such as the levels of education and health of the population of a country. Thus, in order to go towards more human development and less exclusion, countries must address the problem of inequality because economic growth does have an impact on the level of human development in a country but it's unlikely to be enough due to the fact that people living in areas that have been locked out or excluded from the national growth process, for some reason, are not benefiting on equal terms as other people from other areas. That is, inequality is a very important issue to address.

In fact, as countries become rich, policies addressing inequality tend to be more efficient and thus inclusive economic growth is key to achieve this. Moreover, targeting poverty and inequality efficiently requires investments in human capital, investments that can be channeled through public services (health and education) and promoting the equality of opportunity and gender equality to improve the overall economic growth and incentivize the process of participating in an economy.

De facto, all the factors mentioned above are all interconnected and lead to various other economic discussions. It is no wonder that, besides the question of economic growth and human development, there is also the fact that political and economic institutions are key factors in determining the sustainability of economic growth and the distribution of wealth among citizens in a specific country. That is, this paper would be a start to get deeply into further exploring the questions of growth, poverty, inequality and the impact of political and economic institutions on them.

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